

Social Channels							
	Twitter	Facebook	LinkedIn	Instagram	Youtube	TOTAL	Notes
October Followers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	
November Followers	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	
% Change	XXXX	XXXX	XXXX	XXXX	XXXX	XXXX	
November 2019 Reach	XXXX	XXXX	XXXX				If your social accounts don't go back a year use data from the prior month or compare to the start.
November 2020 Reach	XXXX	XXXX	XXXX			XXXX	
% Change	XXXX	XXXX	XXXX			XXXX	
Website							
	Website	Notes					
November 2019 Pageviews	XXXX	If your social accounts don't go back a year use data from the prior month or compare to the start.					
November 2020 Pageviews	XXXX						
% Change	XXXX						
November 2019 Users	XXXX	If your social accounts don't go back a year use data from the prior month or compare to the start.					
November 2020 Users	XXXX						
% Change	XXXX						
November Top Pages							
	Page	Pageviews	Avg. Time on Page	Bounce Rate			
Website	[Page title goes here]	XXXX	XX seconds	XX %			
Paid Media Efforts - November							
	Impressions	Engagements	Total				
Twitter							
Facebook							
LinkedIn							